

CASE STUDY

Foundation Type and Claims Management Risk Segmentation





The type of foundation in a property plays a significant role in claims risk assessment, particularly for homes with basements.

Data analysis indicates that properties with a basement could experience a ~27% higher claims frequency compared to homes without a basement foundation.

ACTIONABLE OUTCOMES

By integrating foundation type into underwriting, HOA ensured fairer pricing while improving portfolio performance and risk distribution. As a result, these insights enabled HOA to refine policy segmentation for homeowners:

- 29% of policyholders likely do not have a basement, potentially qualifying basement for an 8% premium discount, reflecting the reduced claims risk.
- 35% of policyholders likely have a basement, potentially incurring a 10% surcharge, aligning pricing with their elevated risk profile.

Foundation Type

A foundation type of basement could indicate a ~27% higher claims frequency





29% of Policyholders
likely WITHOUT a basement

35% of Policyholderslikely WITH a basement